

Press Release- 20th April 2009

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Red is the Colour of Luck

Red certainly was the colour of luck for Hong Kong born Raymond Wong who, after disposing of his old CITROËN at Cartakeback's Edinburgh based Authorised Treatment Facility- William Waugh, entered a free prize draw online at www.cartakeback.com. Ever since entering the competition Mr Wong had been planning to buy a new car, that was until his luck came in and he won first prize of a brand new Mitsubishi Colt CZ1.



A condition of entry into Cartakeback's Win a Car competition was for Raymond to receive a Certificate of Destruction, which was issued using Cartakeback's link to the DVLA vehicle registration database. The Certificate of Destruction effectively removed Raymond Wong's liability for his old car, without which, he could otherwise have been liable for paying road tax under the new laws on continuous registration.

The bright red Mitsubishi Colt was presented to Mr Wong and his family at Phoenix Mitsubishi in Stirling by Chris Roddis of Cartakeback. Mr Wong, who was clearly thrilled to win first prize said 'I still can't believe it' and exclaimed that 'Red is lucky for Chinese people'.

Following on from the previous Cartakeback 'Win a Car' competition, this competition was run in association with Keep Scotland Beautiful, the charity at the forefront of anti-litter, waste and sustainable development campaigns, and was aimed to promote the eco-friendly disposal route for end of life vehicles offered by Cartakeback and its contracted vehicle manufacturers.

Cartakeback's representative for Scotland, Chris Roddis said "The number of people obtaining online quotes for their vehicle to be collected and searching for their nearest Authorised Treatment Facility during the period in which the competition was in operation, is a clear indicator that the competition was a success and we hope to have raised the profile of a lawful vehicle disposal route".

Runners up in the competition, who each won £50 worth of Halfords vouchers included Mr John Hughes- Lanark, Mr John Wilson- Dumfries, Mr Charlie Mackenzie- Carrick, Mr Diego Hernan Moreno- Falkirk, Ms Louise Coleman- Aberdeen, Mr John Gunn- Inverness, Mr Daniel Murray- Moray, Mr Stewart Kennedy- Dumfries, Mr Christopher Sharpe- Moray, Dr Donald McNeill- Thurso.

This news follows the announcement earlier this month that Cartakeback was selected to underpin CITROËN's £2000 Scrapage Scheme which was launched in advance of the Government's anticipated and now widely publicised scrapage scheme.

Customers can locate their nearest Authorised Treatment Facility or obtain an instant quotation for their vehicle to be collected (which may result in a payment being offered), by visiting the Cartakeback.com website or by calling 0845 257 32 33.

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---NOTES FOR EDITORS---

Cartakeback's latest press release- 'Cartakeback to Underpin Citroen's £2000 Scrapage Scheme' is available for download at www.cartakeback.com/en/press-releases.asp.

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Scrap cars treated by Cartakeback are de-polluted in accordance with the End of Life Vehicle regulations, which include the removal of all hazardous materials such as oils, coolants, tyres and batteries and the detonation of pyrotechnic devices such as air bags, following which the vehicle shells are sent to a shredding facility where the metallic content of each vehicle is separated from the non-metallic materials, such as plastic and glass, and then further processed in order to achieve a recycling rate in accordance with the EU targets of 85%, by weight, per vehicle, thus lowering the overall carbon footprint of each vehicle.

Cartakeback.com Limited is trusted by vehicle manufacturers to act as their exclusive service provider in meeting their obligations under the end of life vehicle regulations within the UK. Contracted brands include Alfa Romeo, Alpine, Aston Martin, Audi, Austin, Austin Healey, Austin Morris, Bentley, Bugatti, Citroen, Colt, Dacia, DAF, Datsun, Dodge, Fiat, Ford, Freight Rover, Hillman, Humber, Hyundai, Iveco, Jaguar, Lamborghini, Lancia, Land Rover, LDV, Leyland, Leyland DAF, Lotus, Matra, Mazda, MG, MG X-Power, Mitsubishi, Morris, Nissan, Perodua, Peugeot, Proton, Renault, Renault Trucks, Riley, Rover, Seat, Simca, Singer, Skoda, SsangYong, Sunbeam, Talbot, Tata, Tatra, Triumph, Volkswagen, Volkswagen Commercial, Volvo and Wolseley, representing over 70% of vehicles on the road.

As a manufacturer backed network, Cartakeback guarantees to provide, as a minimum, a free of charge disposal service for complete vehicles delivered into its sites and depending on the value of each vehicle, a payment may be offered.

Answers to some of the most frequently asked questions and links to several sources of further information are available on the FAQs page of the Cartakeback website at <http://www.cartakeback.com/en/faqs.asp>.

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