

Press Release- November 2008

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Successful Win a Car Competition to be Recycled

Customers of Cartakeback.com, the UK's largest manufacturer approved scrap car recycling network, could be in for a surprise this winter as they may be lucky enough to win a brand new car when they recycle their old one.

Following the success of the most recent Cartakeback 'Win a Car' competition, where the first prize was won by Mrs Jeanette Swan from Inverness, Cartakeback.com Limited is to give away another brand new Mitsubishi Colt CZ1 to one lucky customer who disposes of their old car, when they either have it collected or deliver it themselves, to any one of the Cartakeback Authorised Treatment Facilities in Scotland between now and the end of February next year. Plus there is also £500 worth of Halfords vouchers to be won.

Customers can locate their nearest Authorised Treatment Facility or obtain an instant quotation for their vehicle to be collected, which depending on the value of the vehicle may result in a payment being offered, by visiting the Cartakeback.com website or by calling 0845 257 32 33.

The aim of the competition, which is being run in association with Keep Scotland Beautiful, the Scotland based charity at the forefront of anti litter, waste and sustainable development campaigns, is to promote the eco-friendly disposal route for end of life vehicles offered by Cartakeback and its contracted vehicle manufacturers.

Scrap cars treated by Cartakeback are de-polluted in accordance with the End of Life Vehicle regulations, which includes the removal of all hazardous materials such as oils, coolants, tyres and batteries and the detonation of pyrotechnic devices such as air bags. Following the de-pollution process the vehicle shells are sent to a shredding facility where the metallic content of each vehicle is separated from the non-metallic materials, such as plastic and glass, and then further processed using sophisticated equipment in order to achieve a recycling rate in accordance with the EU targets of 85%, by weight, per vehicle, thus lowering the overall carbon footprint of each vehicle. And if that wasn't appealing enough, the manufacturer backed network guarantees to provide this service free of charge for complete vehicles delivered into their sites, which in these difficult economic times and with metal prices falling, is an attractive option.

Having disposed of their car at a Cartakeback ATF, a Certificate of Destruction (CoD) can be issued to the customer using an electronic link with the DVLA vehicle registration database in Swansea, which ensures that they will no longer be legally responsible for the car. Without a CoD, a vehicle owner could be fined in line with new laws on continuous registration or even held liable for any illegal activities, which if not disposed of through the proper route, could later be carried out in the vehicle or using the vehicle's identification.

All customers need to do, after they have disposed of their old car and obtained their CoD, is visit the Cartakeback.com website before midnight on Saturday 28th February 2009 and fill in the competition entry form. The competition entry form requires the Cartakeback identification number which can be found on the Certificate of Destruction.

Andrew Tromans, development manager for Cartakeback said "Given the success of the last competition we hope that this competition will help to further increase the number of people who are taking the time to think about the best disposal route, not just for themselves but also for the environment".

Full terms and conditions of the competition are available on the Cartakeback website at <http://www.cartakeback.com/en/competition-terms.asp>

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---NOTES FOR EDITORS---

Cartakeback.com Limited is trusted by vehicle manufacturers to act as their exclusive service provider in meeting their obligations under the end of life vehicle regulations within the UK. Contracted brands include Alfa Romeo, Alpine, Aston Martin, Audi, Austin, Austin Healey, Austin Morris, Bentley, Bugatti, Citroen, Colt, Dacia, DAF, Datsun, Dodge, Fiat, Ford, Freight Rover, Hillman, Humber, Hyundai, Iveco, Jaguar, Lamborghini, Lancia, Land Rover, LDV, Leyland, Leyland DAF, Lotus, Matra, Mazda, MG, MG X-Power, Mitsubishi, Morris, Nissan, Perodua, Peugeot, Proton, Renault, Renault Trucks, Riley, Rover, Seat, Simca, Singer, Skoda, Ssangyong, Sunbeam, Talbot, Tata, Tatra, Triumph, Volkswagen, Volkswagen Commercial, Volvo and Wolseley, representing over 70% of vehicles on the road.

Answers to some of the most frequently asked questions and links to several sources of further information are available on the FAQs page of the Cartakeback website at <http://www.cartakeback.com/en/faqs.asp>.

Further information on Keep Scotland Beautiful can be found at <http://www.keepsotlandbeautiful.org>

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