

Press Release- 2nd April 2008

---BEGINS---

Scrap Your Old Car and Win a New One

Cartakeback.com is giving customers the chance to drive away in a brand new car when they recycle their old one in order to raise awareness about car recycling.

Cartakeback.com Limited, the UK's largest manufacturer approved car recycling network, is set to launch a 'Win a Car' competition this month where customers could drive away in a brand new Mitsubishi Colt CZ1 or win one of a selection of runner up prizes including a TomTom satellite navigation system and £500 worth of Halfords vouchers. The purpose of the competition is to raise awareness amongst the public concerning the correct disposal of cars once they reach the end of their useful life.

The competition is **free** to enter for customers who dispose of their scrap car at any one of over 250 Cartakeback authorised treatment facilities or arrange to have their old car collected between 7th April and 6th July. Customers can locate their nearest Authorised Treatment Facility, which includes licensed car scrap yards and dismantlers, or obtain an instant quotation for their vehicle to be collected via the Cartakeback.com website.

All cars treated by Cartakeback are de-polluted in accordance with the end of life vehicle regulations which includes the removal of all hazardous materials such as oils, coolants, tyres and batteries and the detonation of pyrotechnic devices such as air bags. The materials which have been recovered during this process are then re-used or recycled. Following the de-pollution process, the metallic content of each vehicle is recovered at specialist metal recovery operations, otherwise known as 'shredders' which rip the shells, complete with engines, into fist size fragments of metal. Historically the remainder of the materials, largely non-metallic items such as window glass and plastic from interior trim and bumpers, have been disposed of in landfill sites, however the end of life vehicle regulations incorporate strict recycling targets which must be achieved across the whole of the EU. In total, 85% of each vehicle by weight must be recycled and Cartakeback is able to achieve this through the recycling of the non-metallic materials, which would previously have been disposed of, using sophisticated post shredder technologies.

Having disposed of their car at a Cartakeback authorised treatment facility, customers will receive a certificate of destruction, issued using an electronic link with the DVLA vehicle registration database in Swansea, which ensures that they will no longer be legally responsible for the car. Without this certificate a vehicle owner could be fined under new laws on continuous registration and could even remain liable for any illegal activities which may be carried out in the vehicle.

A spokesperson for DVLA commented "It is important for vehicle owners to select a properly licensed authorised treatment facility when disposing of their vehicle as this is the only way of obtaining an official DVLA certificate of destruction".*

Andrew Tromans, development manager for Cartakeback said "We hope that the competition will raise awareness about the correct treatment of scrap cars and that people will recognise that they have the option to dispose of their old cars in an environmentally responsible way without compromising on convenience".

All customers need to do once they have disposed of their vehicle is visit the Cartakeback.com website between 7th April and midnight on 6th July and fill in the competition entry form, including the Cartakeback ID number which can be found on the certificate of destruction.

Full terms and conditions of the competition are available on the Cartakeback website.

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**DVLA or DfT do not endorse Mitsubishi products in any preferential way as similar products may be offered by other manufacturers.*

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---NOTES FOR EDITORS---

Cartakeback.com Limited is trusted by vehicle manufacturers to act as their exclusive service provider in meeting their obligations under the end of life vehicle regulations within the UK. Contracted brands include Alfa Romeo, Alpine, Aston Martin, Audi, Austin, Bentley, Bugatti, Citroen, Dacia, DAF, Datsun, Dodge, Fiat, Fiat Professional, Ford, Hillman, Humber, Hyundai, Iveco, Jaguar, Lamborghini, Lancia, Land Rover, LDV, Leyland, Leyland DAF, Lotus, Matra, Mazda, MG, MG X-Power, Mitsubishi, Morris, Nissan, Perodua, Peugeot, Proton, Renault, Renault Trucks, Riley, Rover, Seat, Simca, Singer, Skoda, Sunbeam, Talbot, Tata, Tatra, Triumph, Volkswagen, Volkswagen Commercial, Volvo and Wolseley, representing over 70% of vehicles on the road.

Answers to some of the most frequently asked questions and links to several sources of further information are available on the FAQs page of the Cartakeback website at <http://www.cartakeback.com/en/faqs.asp>.

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